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Education	Ph.D. in Industrial Management, National Taiwan University of Science and Technology
Title	Associate professor
Experience	<ol style="list-style-type: none"> 1. Full-time Lecturer/Associate Professor, Department of Marketing and Distribution Management, Oriental Institute of Technology. 2. Director of the Department of Marketing and Distribution Management, Oriental Institute of Technology. 3. Chief of the Curriculum Section, Office of Academic Affairs, Oriental Institute of Technology. 4. Teaching Course Committee of Department of Materials Science and Engineering, National Taiwan University of Science and Technology / Department of Chemical Engineering, National Tsing Hua University / Department of Information Management, Shih Chien University. 5. Course Lectures of Project Management / Creative and Innovative, National Academy of Civil Service. 6. Course Lectures of Creative Thinking-Value Multiplication, New Taipei City Council. 7. Chief Editor and Project Leader, Department of Planning and Service, China Textile Testing and Research Center. 8. Director of Plant Division, Kingtex Co.
Expertise and Teaching	<ol style="list-style-type: none"> 1. Market research and analysis survey 2. E-commerce economy and new technology applications 3. Internet of Things and Technology Applications 4. Big data analysis and accurate marketing 4. New product development and management 5. Creative Innovation and Management 6. Project Management 7. Blockchain and smart economy 8. Path strategy and management 9. Human factors engineering and new product development
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Representing Important Works	<ol style="list-style-type: none"> 1. Chih-Hsiang Lin , Fenfen, Huang and Shihao Gong (2019),Using blockchain technology in cross-domain narrative and teacher community innovation teaching effectiveness research, Cross-domain Narrative and Teaching Innovation Academic Seminar, 2019. 2. Chih-Hsiang Lin , Shihao Gong (2018), Creating Courses and Creating Objects: Flipping the Future of "Silver" and "Winning" Education, 2018 Cross-Strait Academic Seminar on Higher Education and General Education. 3. Zongxing Xie, Qilin Li, Youren Li, Qiangsheng Yu, Guanghui Hen, Yunue Jiang, Qianshan Han, Shizhou Huang, Yanxi Jiang, Yufen Kang, Yanqing Liu, Chih-Hsiang Lin. (2018), Cross-border E-commerce: Theoretical and Practical Textbooks, Bohai Bookstore. 4. Chih-Hsiang Lin. , starting from the "heart" · "silver" glory - lighting the future "win" education, 2017 "professional sensibility narrative - cross-disciplinary course symposium". 5. Chih-Hsiang Lin , Yazhen Zhang, Guozhen Wu, Yingren Lin, QFD application in the research of silver hair smart life product design, 2016 action business virtual reality integration service innovation seminar, P18-32. 6. Chih-Hsiang Lin, Cheng-Wen Lin, Shun-Hsing Chen, Application I-S model to analysis the service quality of aging in place, 2015 International Symposium on Business and Social Sciences, December 2-4, 2015, Tokyo, Japan, Paper ID: TISSS-7790. 7. Chih-Hsiang Lin , Zhaofeng Lin, Sensing Mask (2015), Republic of China Patent Certificate No. M510177. 8. Chih-Hsiang Lin. , Lin Yujin, Liao Jinnong, Yinfa Family Home Detection System (2015), Patent Certificate Invention No. I521465, Republic of China. 9. Chih-Hsiang Lin. , Lin Yujin, Smart Storage Box (2015), Patent Certificate No. M 518939 ,Republic of China. 10. Chih-Hsiang Lin, Jiayu Liu, Fenfen Huang, Yingren Lin, Analysis of Business Opportunities and Trends of Smart Life Needs of Silver-haired People, 2015 First China Big Data Data Mining and Application Seminar, June 26, 2015. 11. Chih-Hsiang Lin, Guorong Yuan, Zhengwen Lin, Sujiao Chai, LISREL analysis of hospital's overall service quality and satisfaction research - taking Fareasten Hospital as an example, the first China Big Data Data Mining and
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13. Chih-Hsiang Lin, Jiren Wu, Fuzheng Zhuo, Yanqin Zhang, Yazhen Zhang, Research on the application of QFD techniques in down apparel purchase, 2015 First China Big Data Data Mining and Application Seminar, June 26, 2015.
14. Chih-Hsiang Lin, Jui-Jung Liao, Kuo-Nan Huang, Determining optimal ordering policy for the retailer with limited capitals when a supplier offers two levels of trade credit. International Journal of Production Economics, 2014.
15. Chih-Hsiang Lin, Yinghong Yan, Junyan Chen (2014), flip-type cutting board, Patent Certificate No. M454164, Republic of China.
16. Chih-Hsiang Lin, Jui-Jung Liao, Kuo-Nan Huang, Determining optimal ordering policy for the retailer with limited capitals when a supplier offers two levels of trade credit. International Journal of Production Economics, 2014 .
17. Jui-Jung Liao, Pin-Shou Ting & Chih-Hsiang Lin (2013), Optimal ordering policy for deteriorating items under permissible delay in payments from the DCF approach. Journal of Statistics and Management Systems, 16:6, 419-431, 2013.
18. Fen-Fen Huang, Chih-Hsiang Lin, Yi-Horng Lai, Hsieh-Hua Yan, District hospital' s supervisor personality and employee work satisfaction in Taiwan. Advanced Science Letters, Volume 19, Number 7, July 2013 , pp.2105-2108(4).
19. Fen-Fen Huang, Ai-Hsien Li, Jolene Huang, Yi-Horng Lai, Hsieh-Hua Yang, Chih-Hsiang Lin, Heart Disease Patient Safety Perceptions in Home Telecare Management System. Advanced Science Letters, Volume 19, Number 7, July 2013, pp. 1996-1998(3).