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Academic Research Projects Supported by MOST	directors of business groups: The perspective of shareholder activism and l		
Journal Publications	1. Gavin M. Schwarz, Kuo-Pin Yang, Christine Chou, Yu-Jen Chiu (2018) A classification of structural inertia: Variations in structural response. Asia Pacific Journal of Management. (Accepted) (Available online at http://doi.org/10.1007/s10490-018-9588-6) 【SSCI (2017 Impact Factor: 2.474)】  2. Christine Chou, Kuo-Pin Yang, Yu-Jen Chiu (2017) Managing sequential ambidexterity in the electronics industry: Roles of temporal switching capability and contingent factors. Industry and Innovation. 25(8), 752-777. 【SSCI (2017 Impact Factor: 1.338)】  3. Christine Chou, Kuo-Pin Yang, Yu-Jen Chiu (2016) Coupled open innovation and innovation performance outcomes: Roles of absorptive capacity. Corporate Management Review. 36(1), 37-68. 【TSSCI】(Previously published as: Chiao Da Management Review. 交大管理學報)  4. Kuo-Pin Yang, Hsin-Hua Hsiung and Yu-Jen Chiu* (2015) The comfort zone of the value circumplex for entrepreneurship: A structural analysis. Career Development International. 20(6), 663-683. (*Correspondent) 【SSCI (2015 Impact Factor: 1.054)】  5. Kuo-Pin Yang, Christine Chou and Yu-Jen Chiu (2014) How unlearning affects radical innovation: The dynamics of social capital and slack resources. Technological Forecasting and Social Change. 87, 152-163. 【SSCI (2014 Impact Factor: 2.058)】  6. Kuo-Pin Yang, Kuo-I Chang, Yu-Jen Chiu (2012) Organizational ecology, slack resource, and organizational failure: Empirical evidence of Taiwanese delisted firms. Journal of Management and Business Research, 29(5), 421-446.		

1. Christine Chou, Kuo-Pin Yang and Yu-Jen Chiu (2019) Build images to gain
time: The role of anticipatory impression management in organizational failure.
European Academy of Management (EURAM) 2019 Conference, Lisbon,
Portugal.

- 2. **Yu-Jen Chiu**, Wen-Chiung Chang (2018) A study of the consumers' purchase intention towards the online group buying: The mediating role of trust in the initiator and the website. 2018 Application of Hospital Industry and Technology Innovation Conference, New Taipei City, Taiwan.
- 3. **Yu-Jen Chiu**, Tze-Hsuan Liao (2018) A study of the consumers' queuing behavior: The relationship among impulse buying tendency, herding behavior and purchase intention. 2018 Application of Hospital Industry and Technology Innovation Conference, New Taipei City, Taiwan.

## **Conference Publications**

- 4. **Yu-Jen Chiu**, Yi-Ting, Lin (2017) A study of consumer's using motivation toward the live webcast and behavioral intention. 2017 The New Era of Cloud: Industry Development Trend and Information Technology Conference, New Taipei City, Taiwan.
- 5. Christine Chou, Kuo-Pin Yang and **Yu-Jen Chiu** (2014) Managing sequential ambidexterity: Roles of temporal switching capability and contingent factors. 2014 Academy of Management Annual Meeting (AoM), Philadelphia, Pennsylvania, USA.
- 6. Christine Chou, Kuo-Pin Yang, **Yu-Jen Chiu** and Chin-Jung Luan (2013) Remembering to forget: The dual role of organizational unlearning in innovation. 2013 Academy of Management Annual Meeting (AoM), Lake Buena Vista (Orlando), Florida, USA.
- 7. Kuo-Pin Yang, Christine Chou and **Yu-Jen Chiu** (2012) A study of organizational failure: The perspectives of organizational ecology and slack resource. 2012 Academy of Management Annual Meeting (AoM), Boston, Massachusetts, USA.

## Industry-University Cooperative Research Project

1. **Yu-Jen Chiu** (2017) Digital marketing project: Strategic planning and integration of Kuang Long museum. Cooperative Agency: Kuang Long Entertainment Co., Ltd. Duration: 2017/10/01–2018/10/31.

## [Principal Investigator]