LIU YU CHUN

Education ::

National Taiwan University of Science and Technology / Department of Industrial and Commercial Design, College of Design / PhD

Interests & Skills ::

User-Oriented Innovative Design, Design Strategy, Visual Communication Design, Animation Design, Brand identity design, Interactive Art

Experience ::

Oriental Institute of Technology / Department of Industrial and Commercial Design / Assistant Professor

China University of Science and Technology / Department of Digital Culture Creation and Multimedia / Lecturer

Internal Research ::

Research Project # Teaching Aids & Materials Teaching aid design of tactile sensor. 2019/09/28-2019/11/30.

Publications ::

Journals ::

- Ko, C. H.& Liu, Y. C.(2019, April). Old and young users' whitespace preferences for online news web pages.IEEE Access,7(1),57284-57297.(SCI IF=4.098)
- Liu, Y. C. & Ko, C. H. (2018) The Effect of White Space in News Web Pages on Young and Middle-Aged User Journal of Design, 23(4), 1-20. THCI

Conference papers ::

- Liu, Y.-C., & Ko, C.-H.(2018, July). The Effects of Website White Space on Elders. Paper session presented at 2018 International Conference on Applied Human Factors and Ergonomics, Orlando, FL.
- Liu, Y. C., & Ko, C. H. (2017, July). The effects of website white space on middle-aged users. Advances in Intelligent Systems and Computing, 607, 538-546. (EI Compendex, Scopus)
- Liu, Y. C., & Ko, C. H. (2017, July). The effects of website white space on university students. Lecture Notes in Computer Science, 10288, 272-283. (EI Compendex, Scopus)

- Liu, Y. C. & Wang, R. W. Y.(2012). The design of happyability-using applications on iOS and android platform as an example. IEEE Proceedings of 4th International Conference on Intelligent Human Computer Interaction (IHCI), Kharagpur, India, pp. 1-4.
- Wang, R. W. Y., & Liu, Y. C. (2012). The Design Of Happyability-Using Applications On iOS And Android Platform As An Example. Proceedings of the Kansei Engineering and Emotion Research (KEER), Penghu, Taiwan, pp. 179.
- Liu, Y.-C., & Lee, C.-W. (2007). A research of Interactive Ambient Space for Storytelling.2007 AECT International Convention Learning Within the Kaleidoscope: A Culture of Technology. Anaheim, California. U.S.A. 2007/10/23-10/27.
- Liu, Y.-C., & Lee, C.-W. (2007). The Study of Game Deisgn for Basic Form Learing Using Ambient Design. International Conference on Asia Society of Basic Deisgn and Art. Tsukuba, Japan. 2007/8/25-2007/8/27.

Academic Thesis ::

Liu, Y.-C. (2019). The Effects of Web Page White Space on Users. Unpublished PhD Thesis.

Liu, Y.-C. (2008) . The Study of Form Analysis, Generation and Classification of Chinese Seal Carving by Parametric Shape Grammar —A Case of Three Masters in the End of Ching Dynasty。 Unpublished Master Thesis.

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